

17<sup>th</sup> to 19<sup>th</sup> of November  
Campus | University of Saarland

# Join us and launch your Startup in just 54 hours!

#SWsaarbruecken

techstars  
Startup Weekend  
Saarbrücken

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Kofinanziert von der  
Europäischen Union

Ministerium für  
Wirtschaft, Innovation,  
Digitales und Energie  
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Learn how to think, work, and build like a startup in 54 thrilling hours. Techstars Startup Weekend is an exciting and immersive foray into the world of startups. Over an action-packed three days, you'll meet the very best mentors, investors, co-founders and sponsors to show you how to get more done faster – and, maybe even start that business.

## **What is a Techstars Startup Weekend?**

- A startup weekend is a 3-day programme designed for those who want to learn how to start their own business by taking a raw idea from concept to creation.
- Techstars is a global community of local event organisers in more than 100 cities worldwide – supporting and empowering more budding entrepreneurs than ever before!
- An opportunity to transform your rough ideas into a business model in just 54 hours, then pitch the idea to a panel of professional judges
- A gathering of rockstars where you can network, collaborate, and learn new skills
- An immersive learning experience with amazing prizes to win that will boost your business

## **What happens?**

- Friday: Meet, pitch, and form teams
- Saturday: Build a minimum viable product and receive mentorship from our industry experts
- Sunday: Complete work, give final pitch presentations, network, and celebrate